

# Midland's Hockey Jersey Giveaway Rules

## Official Giveaway Rules Download Giveaway Disclaimer and Legal Information

### **Prize**

The prize consists of one (1) officially licensed Montreal Canadiens replica jersey (Fanatics), customizable (name and number), in red, with a choice between a men's model (Home Premium) or women's model (Breakaway). Prize will be sourced from an authorized dealer. Size and style are subject to availability at the time of prize fulfillment. Prize is not an official jersey, game-worn or a limited edition. Estimated retail value: between \$235 and \$280 CAD + HST, depending on size, gender, and style availability .

### **Eligibility:**

Open to legal residents of Canada, who are 18 years of age or older at the time of entry. To enter the contest, users must like the post, follow Midland Transport (FR) on the platform where the post is published, and tag a friend in the comments. By completing these steps on Facebook and Instagram, users can receive up to a maximum of two (2) entries. Participants may also earn one (1) additional bonus entry per platform by sharing the post to their story and tagging us (Instagram or Facebook).

### **Contest Rules and Eligibility:**

To enter the contest, an entrant must complete the following steps before the contest closing time (as set out below).

- Like the post.
- Follow Midland Transport on the platform where the post is published.
- Tag a fan friend in the comments.
- Earn an additional bonus entry per platform by sharing the post to your story and tagging us.

Limit: one entry per person per platform

The contest closes at 11:59 PM (AST) on Tuesday, June 2, 2026. The selected entrant will be contacted via direct message and must respond within 72 hours. The selected entrant must be confirmed as a winner, including by correctly answering a mathematical skill-testing question. If not confirmed, the prize will be forfeited and awarded to an alternate entrant following confirmation. The confirmed winner will be announced on Midland's

social media pages on Friday, June 5, 2026. Open to legal residents of residents of Canada. Odds depend on number of entries received.

**Winner Selection & Notification:**

One winner will be selected at random from eligible entries and announced on June 5, via Midland's official social media page. The winner will be contacted via direct message and must respond within 72 hours to claim the prize. If not claimed, a new winner may be selected. To claim the prize, the users must complete a mathematical equation.

**No Purchase Necessary**

Participation is free and does not require any purchase

**Privacy & Use of Data:**

By entering, participants consent to the use of their name and social media handle for winner announcement purposes. Personal data will not be stored or used beyond the scope of this contest.

**Platform Disclaimer:**

This promotion is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc. (Facebook or Instagram), Fanatics, the Montreal Canadiens, the National Hockey League (NHL), or any other affiliated entity. Participants release these entities from any liability related to this contest.

**General Conditions:**

Midland Transport Limited reserves the right to cancel, suspend, or modify the contest if fraud, technical failures, or any other factor beyond its control impairs the integrity of the giveaway. Entrants agree to abide by the decisions Midland Transport Limited regarding this contest, which are final and binding.